



# Sponsorship Opportunities

August 11-13, 2021

Packages	Platinum	Gold	Silver	Bronze
● = already included with the package	\$25,000	\$20,000	\$15,000	\$10,000
<b>Digital Options</b>				
App Banner Ad	●	●	●	
Mobile App Custom Push Alert	●			
Premium Web Ad	●			
Premium Shared Product Email Blast (8 available)				
Standard Shared Product Email Blast (16 available)	●	●	●	●
<b>High Profile Options</b>	Choose 2	Choose 1		
Hospitality Suite/Private Reception (4 available)				
Lanyards				
Show Bags				
Branded Attendee Item(s) <u>Sponsor to provide</u>	●	●	●	●
Hand Sanitizer Dispenser (4 per package)				
Charging Stations				
<b>On-Site Options</b>	Choose 1	Choose 1		
Hotel Check-in				
Wi-Fi Password				
Aisle Sponsorship (5 signs)	●	●	●	●
Bistro Lounge (Premium)	Premium	Premium		
Bistro Lounge (Standard)			Standard	
Free Standing Directional Signs				
Logoed Seating (4 chairs) extra \$100/chair	●	●	●	
<b>Print Options</b>				
Official Show Program Full Page Ad	●	●		
Official Show Program ½ Page Ad			●	●
Fold out Floor Plan 1/3 Page Ad	●	●		
Show Program Listing Enhancement (with Logo)	●	●	●	●
Show Program Listing Enhancement Plus (includes logo and 50-word description)	●	●	●	

**All packages can be customized. If you are interested or want more information, please contact Regina Robuck, Director of Partnership Relations at 404.808.6500 or [regina@sfpa.org](mailto:regina@sfpa.org).**