



Sponsorship Opportunities

August 11-13, 2021

Packages	Platinum	Gold	Silver	Bronze
● = already included with the package	\$25,000	\$20,000	\$15,000	\$10,000
Digital Options				
App Banner Ad	●	●	●	
Mobile App Custom Push Alert	●			
Premium Web Ad	●			
Premium Shared Product Email Blast (8 available)				
Standard Shared Product Email Blast (16 available)	●	●	●	●
High Profile Options	Choose 2	Choose 1		
Hospitality Suite/Private Reception (4 available)				
Lanyards				
Show Bags				
Branded Attendee Item(s) <u>Sponsor to provide</u>	●	●	●	●
Hand Sanitizer Dispenser (4 per package)				
Charging Stations				
On-Site Options	Choose 1	Choose 1		
Hotel Check-in				
Wi-Fi Password				
Aisle Sponsorship (5 signs)	●	●	●	●
Bistro Lounge (Premium)	Premium	Premium		
Bistro Lounge (Standard)			Standard	
Free Standing Directional Signs				
Logoed Seating (4 chairs) extra \$100/chair	●	●	●	
Print Options				
Official Show Program Full Page Ad	●	●		
Official Show Program ½ Page Ad			●	●
Fold out Floor Plan 1/3 Page Ad	●	●		
Show Program Listing Enhancement (with Logo)	●	●	●	●
Show Program Listing Enhancement Plus (includes logo and 50-word description)	●	●	●	

All packages can be customized. If you are interested or want more information, please contact Regina Robuck, Director of Partnership Relations at 404.808.6500 or regina@sfpa.org.



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A La Carte Items:	Amount	Number Available
SIGNAGE OPTIONS:		
LED Walls Inside Building A Entrance Lobby (30 second ad)	\$7200	3
East Plaza Billboard (Outside Building A, where EXPO21 is located)	\$7000	1
Building A - 10 Monitor Locations (20 second ad)	\$5500	5
Hand Sanitizer Stations (4 with logo branding in exhibition hall)	\$4500	4
Mobile Monitors	\$2000	15
FOOD & BEVERAGE OPTIONS:		
Bistro Lounge Premium: (Bistro Access + Breakfast and 40 Tickets per day for Lunch- Custom signage + choice of logoed item)	\$6500	
Bistro Lounge Standard (Bistro Access only)	\$6500	
Lunch Food Trucks- Non-exclusive: (15 tickets + location signage + show program recognition)	\$2000	4
Breakfast Coffee within Omni Hotel: (Branded coffee sleeve + 10 tickets)	\$4500	3
Evening Specialty Drink – Omni Hotel Lobby Bar: (Branded Napkin or Coaster with 10 tickets)	\$5500	2
DIGITAL OPTIONS:		
App Banner Ad	\$750	4
Mobile App Custom Push Alert	\$650	10
Premium Web Ad	\$400	4
Premium Shared Product Email Blast	\$250	8
Standard Shared Product Email Blast	\$200	16
PRINT OPTIONS:		
Official Show Program Full Page Ad	\$2300	Unlimited
Fold out Floor Plan 1/3 Page Ad	\$2000	Unlimited
Official Show Program ½ Page Ad	\$1500	Unlimited
Show Program Listing Enhancement (with Logo)	\$250	Unlimited
Show Program Listing Enhancement Plus (includes logo and 50-word description)	\$550	Unlimited

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